SHOAL

Supply Chain Resiliency in a time of Global Uncertainty (Workshop)

Presented by Capability Systems Centre, UNSW

Sponsored by National Support Division | Joint Capabilities Group | Australian Defence Force

Wednesday 2 April 2025

SHOAL

Practical steps toward economic transformation for greater resiliency

Dr Graeme Dunk

Graeme Dunk

- Head of Strategy at Shoal Group Pty Ltd.
- Researcher at ANU for Defence Strategic Policy History Project.
- Extensive knowledge of Australian defence industry.
- Royal Australian Navy Principal Warfare Officer (Anti-Submarine Warfare). Author of the ASW Capability Study.
- PhD in defence industry sovereignty. Master of Science in maritime defence technology. Master of Defence Studies. Bachelor of Science in pure mathematics. Insignia Award in Technology from the City and Guilds of London Institute.
- Published extensively on strategy, defence and industry topics.



Agenda

- National resilience, defence resilience and supply chain resilience (NDS, 2024)
- Why are we doing this?
- What do we need to do?
- How can we do it?

Resilience/s

- National resilience
 - The ability of a country to withstand and /or to recover from a shock
- Industry resilience
 - The ability of an industry to withstand and/or recover from a shock
 - Multiple industry sectors with a nation, therefore multiple instances of resilience
- Supply chain resilience
 - The ability of a supply chain to withstand and/or recover from a shock
 - Multiple supply chain instances with an industry sector, thereof multiple instances of resilience

So what?

- Cannot just consider a single supply chain without the context of where it sits within an industry
- Cannot just consider a single industry sector without the context of where it sits within the national support base
- National resilience is therefore a multi-dimensional problem
 - Defence/ Government/ Energy/ Health/ Food/ Water/ Communications/ Transportation
 - (Space/Finance/Education)

Why © Shoal Group 2025

Why

- Deteriorating geostrategic circumstances
- Increasing Chinese adventurism and belligerence
- Increasing US uncertainty
- Increasing supply chain vulnerability
- Increasing national risk

What

Vulnerabilities, risk and prioritisation



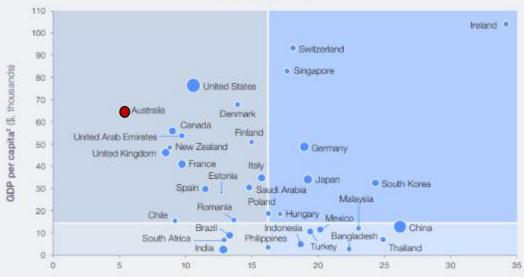
Constraints

- Money is finite
- Small population, small part of the global market
- A generally unsophisticated economy
- Low national manufacturing base
 - We rank last on the OECD manufacturing selfsufficiency measure
- Geographically remote from major industrial sectors





Country archetypes¹



Manufacturing contribution to GDP³ (% of GDP)

GDP4



Adapter

Limited contribution of the manufacturing sector to GDP, and a GDP per capita level that sits below the global average Connector

Strong contribution of the manufacturing sector to GDP, together with a GDP per capita level below the global average



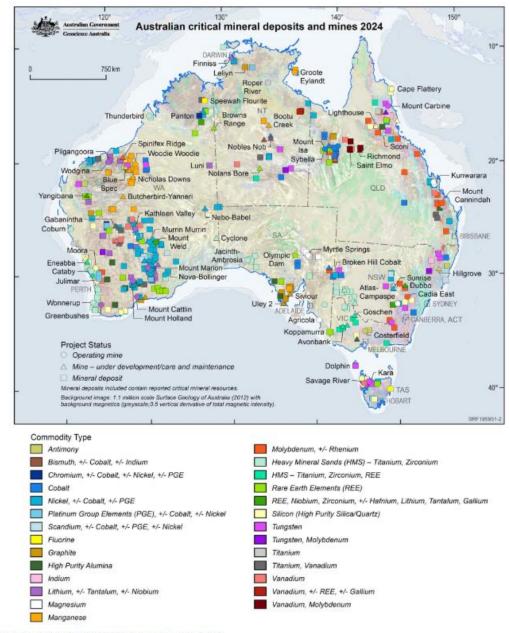
Notes: Non-exhaustive. 1. Data sourced from the World Bank. Latest data point available was taken for each country. No data point is older than 2022.

2. Y axis partition drawn at the global GDP per capita (\$12,688). 3. X axis partition drawn at the average manufacturing value added of countries within cohort (16%). 4. Circle size indicates total GDP.

Source: World Bank; World Economic Forum; Kearney.

Enablers

- Politically stable
- Educated society
- Technologically advanced
- Resource rich
- Trusted international relationships



Australian critical mineral deposits and mines in 2024

Prioritisation

- Address vulnerabilities
- Mitigate risks
- Provide mass
- Time efficient
- Affordable
- Advance national interests

How

Levers available to Government



Resilience types

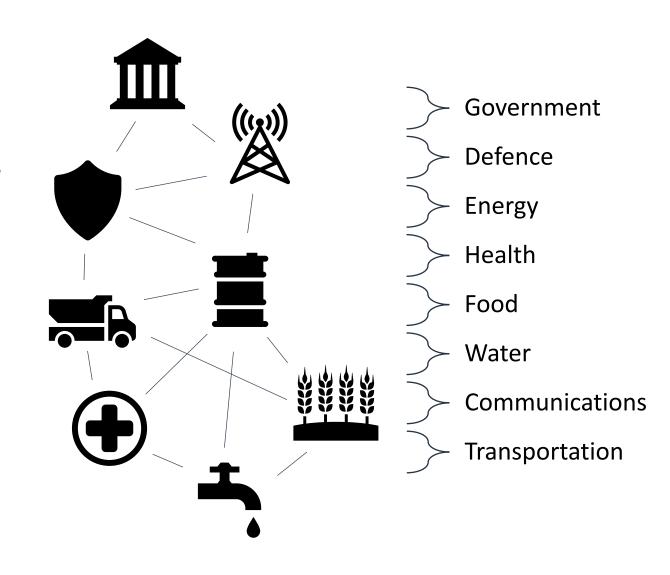
- The levers available to government depend upon the level of control over the activity
- Resilient
 – intellectual property and manufacturing activity controlled in Australia (DO-DC)
- **Limited** resilience manufacturing activity in Australia, intellectual property in country but controlled elsewhere (DO-FC)
- Partial resilience intellectual property controlled in Australia, but manufacturing activity elsewhere (FO-DC)
- No resilience manufacturing activity and intellectual property controlled from elsewhere (FO-FC)

States of resilience degradation

- Resilience is not a binary consideration
- There will be levels of manageable degradation
- Degradation in one sector will impact upon another
- The application of levers will also depend upon the level of degradation that is acceptable

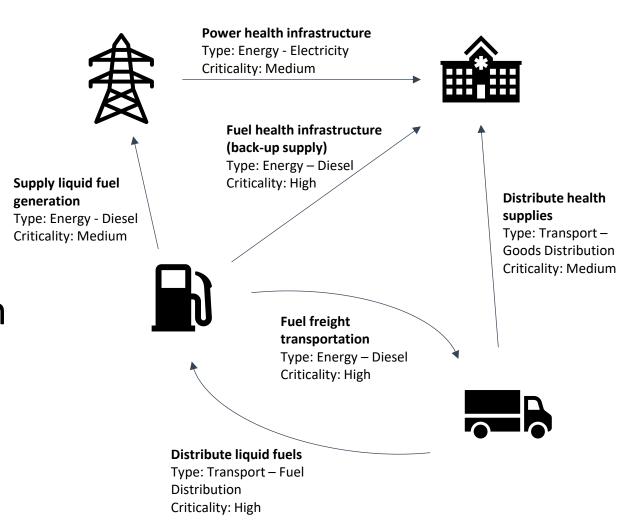
Modelling the problem

- Resilience is a system of systems problem
- Focuses on dependencies and resources exchange across sectors
- Allows "what-if" simulation to stresstest the overall system
- Can use to investigate criticality and unintended consequences
- Remain at a relatively high level otherwise becomes very complex
- Not intended to provide / replace detailed analysis within a particular sector
- Allows defence elements to integrate with other industrial sectors



Key Model Elements – Systems & Dependency Links

- System elements for national resilience
 - Combination of infrastructure, assets, services and personnel
- Links represent resource and information dependencies
- Multiple links represent different resource/information flows and direction of flow
- Attributes can be defined for these links, e.g. type, criticality, flow capacity...



Levers – Partial, and no resilience

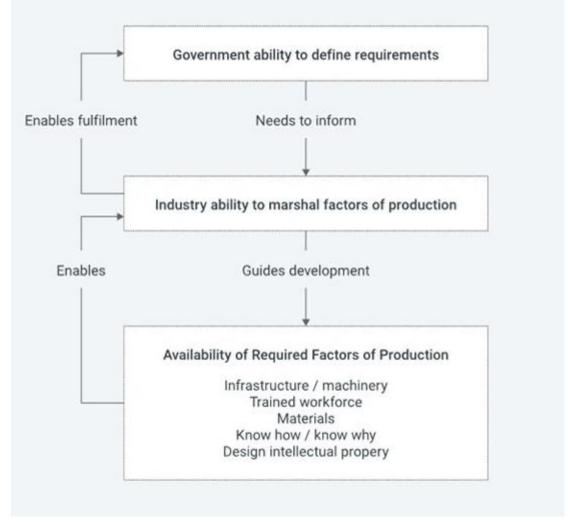
- No substantial leverage
- Manufacturing is undertaken offshore
- Reliant on external relationships
- Innovation in Australia does not improve resilience
- Partial resilience an option when cost of establishing domestic manufacturing might be prohibitive

Levers – Limited resilience

- Manufacturing in Australia, IP controlled elsewhere
- Provision of grants and concessional loans
- Preferential workforce development
- Access to government infrastructure, and test facilities
- Tax incentives

Alignment of levers and factors of production

- Successful policy implementation requires alignment of levers and factors of production
- Government to define what it needs for resilience
- Industrial capability, capacity and ability to innovate



Ref: Defence Industry in National Defence

Reality check

- The time is now
- Supply chains are likely to be a bit of this (domestic) and a bit of that (offshore)
- Some manufacturing is already established
- The way ahead must be mixed

Levers – Resilient

- Provision of grants and concessional loans
- Tax incentives
- Financial support for research and development
- State ownership establishment of GO-GO or GO-CO entities
- State investment in DC-DO entities
- Provision of government infrastructure, and test facilities
- Preferential contracting arrangements
- Intellectual property restrictions
- Preferential workforce development
- Legislative and regulatory requirements
- Involvement of private capital

How to proceed

- Start now
- Stop talking about a "defence industry"
- Get all the necessary regulations in place -The ability to requisition civilian transport for example
- Develop a clear understanding of how the entire society/ economy works as a system so unintended consequences can be avoided
- Understand the risks at the national, industry and supply chain level
- Prioritise
- Determine manageable levels of degradation for prioritisation targets
- Build industry clusters across the country for prioritisation targets
- Engage with the private investor community to determine where their potential investment could be used
- Develop the necessary international agreements and implement
- Review each activity periodically for impediments to success

Questions





SHOAL



107 WRIGHT STREET, ADELAIDE SA 5000

AUCKLAND | BRISBANE | CANBERRA | MELBOURNE | SYDNEY



+61 2 6239 4288



support@shoalgroup.com



shoalgroup.com



Shoal Group Pty Ltd